

Advertising-Options

on Page ONE (Landing Page) per Edition

Ad-Banner or photo or video-link (16:9)
optional with informative text (max. 30 words)
fixed-price / fixed online period:

TGM #101: Online for 1 month	€ 665 no updates
TGM #103: Online for 3 months	€ 1548 (€ 516 p.m.) incl. 1 update
TGM #106: Online for 6 months	€ 2790 (€ 465 p.m.) incl. 2 updates
TGM #112: Online for 12 months	€ 5028 (€ 419 p.m.) incl. 4 updates
TGM #199: Supplement for fixed placement for entire online-period:	€ 450 per advert and edition.

Advertising-Options

on editorial pages per Edition

Ad-Banner or photo or video-link (16:9)
optional with editorial text (max. 150 words)
fixed-price / fixed online period:

TGM #201: Online for 1 month	€ 425 no updates
TGM #203: Online for 3 months	€ 1020 (€ 340 p.m.) no updates
TGM #206: Online for 6 months	€ 1836 (€ 306 p.m.) incl. 1 update
TGM #212: Online for 12 months	€ 3300 (€ 275 p.m.) incl. 3 updates
TGM #299: Supplement for fixed placement for entire online-period:	€ 150 per advert and edition.

PRICES + Specifications

SPECIFICATIONS

All prices are in Euro (€) plus taxes and duties according to Austrian law and are valid per activation and after the stated online running time. Prices are subject to change at any time without prior notice and are valid from the time of online placement. Issued order confirmations are always excluded from price changes.

Dimensions are published in automatically adjusted form. This is done by an automated adjustment by the edition software.

Recommended formats (pixels) as basis for adaptation:

Banner 1500 x 200 photos from 600 x 400 resolution from 72

Technical details: GIF, JPG, PNG, should not have more than 150KB Flash or Popup will not be published. Animations should not take longer than 10 seconds. Redirections to https URL are preferred. Competitor data will not be shared. Text size: 150 - 200 words.

All photos and insertions must be reviewed by TRAVEL GOURMET Magazine before publication. Submitted at: ads@tgm.online

Additional services, advertising options and cooperation for events and/or destinations on request. For event/exhibition cooperation's a minimum billing of EUR 600,- per event and content duration of 8 weeks applies.

Placement requests will only be considered according to availability and surcharge.

Contact us: TRAVEL GOURMET Magazine p. A. Loevens OG, ads@tgm.online

The General Terms and Conditions (AGB) of Loevens OG apply. Imprint, data protection and cookie policy are indicated at the end of the website by links. (www.tgm.online)

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